

## PRIVACY POLICY

**Effective Date: December 19, 2012**

DF King Worldwide, its subsidiaries, divisions and affiliates (collectively, "We") value your personal privacy. This privacy policy (this "Policy") is incorporated into the Terms of Use, and applies to any information that may be obtained by us through your use of a Website. Capitalized terms used in this Policy and not defined shall have the meanings ascribed to such terms in the Terms of Use.

### SAFE HARBOR

We process information about you in accordance with applicable law.

We are committed to safeguarding client confidences, including any personal information received from or about our clients in the course of an engagement or use of one of our Websites. Our personnel are required to hold such information in strict confidence and to use and disclose it only to provide the services for which we are retained. Accordingly, personal information obtained from or relating to our clients is processed in compliance with the terms and conditions set forth in our client contracts and engagement letters, applicable law and professional standards.

When processing personal information obtained from or relating to our clients that is transferred from the European Union to the United States of America, we adhere to the principles and requirements of the U.S. - EU Safe Harbor Framework (the "Framework").

For information about our compliance with the Framework, please visit <http://safeharbor.export.gov/companyinfo.aspx?id=14010>.

Please visit [http://export.gov/safeharbor/eu/eg\\_main\\_018365.asp](http://export.gov/safeharbor/eu/eg_main_018365.asp) for more information about the Framework.

### WHAT IS A COOKIE?

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile device browser from a website's computer and is stored on your device's hard drive. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other websites. Many websites do this whenever a user visits their website in order to track online traffic flows.

Users have the opportunity to set their devices to accept all cookies, to notify them when a cookie is issued, or not to receive cookies at any time. The last of these means that certain personalised features cannot then be provided to that user and accordingly they may not be able to take full advantage of all of the website's features. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.

### COOKIES

During the course of any visit to one of our Websites, the pages you see, along with any cookies, are downloaded to your computer or mobile device. We do this, because cookies enable website publishers to find out whether the device (and probably its user) has visited the Website before. This is done on a repeat visit by checking to see, and finding, the cookie left there on the last visit.

In order to be able provide relevant information to our visitors, we need aggregated statistical visitor data that is collected by means of cookies.

The cookies we use are “analytical” cookies. They allow us to recognize and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our Websites work, for example, by ensuring that users are finding what they are looking for easily.

### HOW TO MANAGE AND DELETE COOKIES

We will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by one of our Websites, you can do this through your browser settings. The Help function within your browser should tell you how.

Alternatively, you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org) which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies. For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.

### COOKIES USED BY OUR WEBISTES

Our Websites Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the website and compile reports for us on activity on the website.

Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. By using one of our Websites, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

<b>Cookie</b>	<b>Name</b>	<b>Purpose</b>	<b>More information</b>
_utma, _utmb, _utmc, _utmz	Google Analytics	Capital Precision uses Google Analytics, a web analytics service	

Cookie	Name	Purpose	More information
		<p>provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the website and compile reports for us on activity on the website. Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using the Capital Precision website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.</p>	

#### CHANGES TO THIS POLICY

By using a Website, you consent to the collection, use, and storage of your information by us in the manner described in this Policy and elsewhere on a Website. We reserve the right to make changes to this Policy from time to time. We will alert you to any such changes by updating this Policy.

If you have any questions about our Policy or if you require any assistance in navigating or reading the materials on a Website, please contact us at [info@king-worldwide.com](mailto:info@king-worldwide.com).